

## INVOICE



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**Main: (801)532-1300**  
**Billing: (801)536-1328**

Invoice #	Invoice Date	Invoice Month	Invoice Period
569910-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11638

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Ste. 510**  
**Denver, CO 80203**

Send Payment To:

**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	569910	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																		
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**KSTU**  
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**Dallas, TX 75267-7596**

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Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11638

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2 13 Tu 10/30/12 6:23 AM M-F 6a-7a 6a-7a :30 MATT57 \$375.00 NM									
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Matheson/D/Congress	Matheson for Congress 20	11638	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/29/12	11/04/12	Sa 7a-9a	7a-9a	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 11/03/12 7:41 AM Sa 7a-9a 7a-9a :30 MATT58 \$325.00 NM									
7	10/29/12	11/04/12	Su 7a-9a	7a-9a	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 11/04/12 8:10 AM Su 7a-9a 7a-9a :30 MATT57 \$325.00 NM									
8	10/29/12	11/04/12	M-F 9a-10a	9a-10a	-11----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -11---- 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 10/30/12 9:54 AM M-F 9a-10a 9a-10a :30 MATT57 \$150.00 NM 2 13 W 10/31/12 9:36 AM M-F 9a-10a 9a-10a :30 MATT58 \$150.00 NM									
9	10/29/12	11/04/12	M-F 10a-11a	10a-11a	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 11/02/12 10:37 AM M-F 10a-11a 10a-11a :30 MATT57 \$150.00 NM									
10	10/29/12	11/04/12	M-F 11a-12p	11a-12p	1-1----	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1-1---- 2 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/29/12 11:28 AM M-F 11a-12p 11a-12p :30 MATT57 \$175.00 NM 2 13 W 10/31/12 11:44 AM M-F 11a-12p 11a-12p :30 MATT57 \$175.00 NM									
11	10/29/12	11/05/12	M-F 3p-4p	3p-4p	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 13 M 10/29/12 3:13 PM M-F 3p-4p 3p-4p :30 MATT58 \$200.00 NM 1 13 Tu 10/30/12 3:55 PM M-F 3p-4p 3p-4p :30 MATT58 \$200.00 NM 2 13 W 10/31/12 3:11 PM M-F 3p-4p 3p-4p :30 MATT58 \$200.00 NM 3 13 Th 11/01/12 3:10 PM M-F 3p-4p 3p-4p :30 MATT58 \$200.00 NM 4 13 F 11/02/12 3:49 PM M-F 3p-4p 3p-4p :30 MATT57 \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 13 M 11/05/12 3:11 PM M-F 3p-4p 3p-4p :30 MATT58 \$200.00 NM									

## INVOICE



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**Dallas, TX 75267-7596**

Invoice #	Invoice Date	Invoice Month	Invoice Period
569910-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11638

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/29/12	11/05/12	M-F 4p-5p	4p-5p	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/29/12 4:39 PM M-F 4p-5p 4p-5p :30 MATT57 \$200.00 NM 2 13 Tu 10/30/12 4:12 PM M-F 4p-5p 4p-5p :30 MATT57 \$200.00 NM 3 13 W 10/31/12 4:20 PM M-F 4p-5p 4p-5p :30 MATT57 \$200.00 NM 4 13 Th 11/01/12 4:35 PM M-F 4p-5p 4p-5p :30 MATT57 \$200.00 NM 5 13 F 11/02/12 4:21 PM M-F 4p-5p 4p-5p :30 MATT58 \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 13 M 11/05/12 4:55 PM M-F 4p-5p 4p-5p :30 MATT57 \$200.00 NM									
13	10/29/12	11/05/12	M-F 5p-530p	5p-530p	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/29/12 5:27 PM M-F 5p-530p 5p-530p :30 MATT57 \$300.00 NM 2 13 Tu 10/30/12 5:27 PM M-F 5p-530p 5p-530p :30 MATT57 \$300.00 NM 3 13 W 10/31/12 5:27 PM M-F 5p-530p 5p-530p :30 MATT58 \$300.00 NM 4 13 Th 11/01/12 5:28 PM M-F 5p-530p 5p-530p :30 MATT58 \$300.00 NM 5 13 F 11/02/12 5:15 PM M-F 5p-530p 5p-530p :30 MATT57 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 13 M 11/05/12 5:29 PM M-F 5p-530p 5p-530p :30 MATT57 \$300.00 NM									
14	10/29/12	11/05/12	M-F 530p-6p	530p-6p	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/29/12 M-F 530p-6p 530p-6p :00 <del>\$400.00</del> NM Credited 2 13 Tu 10/30/12 5:55 PM M-F 530p-6p 530p-6p :30 MATT58 \$400.00 NM 3 13 W 10/31/12 5:56 PM M-F 530p-6p 530p-6p :30 MATT58 \$400.00 NM 4 13 Th 11/01/12 5:42 PM M-F 530p-6p 530p-6p :30 MATT57 \$400.00 NM 5 13 F 11/02/12 5:53 PM M-F 530p-6p 530p-6p :30 MATT57 \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 13 M 11/05/12 M-F 530p-6p 530p-6p :00 <del>\$400.00</del> NM See MG 14.7 7 13 M 11/05/12 10:19 PM M-F 1005p-1035p 1005p-1035p :30 MATT57 \$400.00 NM MG for 14.6 11/05									
15	10/29/12	11/04/12	Su 5p-530p	5p-530p	-----S	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 11/04/12 5:14 PM Su 5p-530p 5p-530p :30 MATT58 \$350.00 NM 2 13 Su 11/04/12 5:28 PM Su 5p-530p 5p-530p :30 MATT57 \$350.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
569910-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11638

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/29/12	11/04/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/29/12 FOX Prime Monday 7-8p 7p-8p :00 \$1,800.00 NM See MG 16.2 2 13 F 11/02/12 7:19 PM FOX Prime Friday 7-8p 7p-8p :30 MATT58 \$1,800.00 NM MG for 16.1 10/29									
17	10/29/12	11/05/12	M-F 9p-1005p	9p-1005p	11111--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/29/12 9:56 PM M-F 9p-1005p 9p-1005p :30 MATT58 \$1,500.00 NM 2 13 Tu 10/30/12 9:40 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$1,500.00 NM 3 13 W 10/31/12 9:56 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$1,500.00 NM 4 13 Th 11/01/12 9:38 PM M-F 9p-1005p 9p-1005p :30 MATT58 \$1,500.00 NM 5 13 F 11/02/12 9:39 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 13 M 11/05/12 9:28 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$1,500.00 NM									
18	10/29/12	11/04/12	Sa 9p-1005p	9p-1005p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 11/03/12 9:39 PM Sa 9p-1005p 9p-1005p :30 MATT58 \$800.00 NM									
19	10/29/12	11/04/12	Su 9p-1005p	9p-1005p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 11/04/12 9:27 PM Su 9p-1005p 9p-1005p :30 MATT58 \$1,500.00 NM									
20	10/29/12	11/04/12	M-F 1005p-1035p	1005p-1035p	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 10/30/12 10:16 PM M-F 1005p-1035p 1005p-1035p :30 MATT58 \$400.00 NM									
21	11/05/12	11/05/12	M-F 12p-1230p	12p-1230p	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 11/05/12 12:28 PM M-F 12p-1230p 12p-1230p :30 MATT57 \$125.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
569910-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Matheson/D/Congress		Matheson for Congress 20	11638

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/29/12	11/05/12	M-F 630p-7p	630p-7p	1--1---	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Th 11/01/12 6:43 PM M-F 630p-7p 630p-7p :30 MATT57 \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 13 M 11/05/12 6:55 PM M-F 630p-7p 630p-7p :30 MATT58 \$450.00 NM									
23	11/02/12	11/02/12	M-F 10a-11a	10a-11a	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 11/02/12 10:59 AM M-F 10a-11a 10a-11a :30 MATT58 \$150.00 NM									
24	10/29/12	11/05/12	M-F 5p-530p	5p-530p	11-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/29/12 5:13 PM M-F 5p-530p 5p-530p :30 MATT58 \$800.00 NM 2 13 Tu 10/30/12 5:14 PM M-F 5p-530p 5p-530p :30 MATT58 \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 13 M 11/05/12 5:13 PM M-F 5p-530p 5p-530p :30 MATT58 \$800.00 NM									
25	11/05/12	11/06/12	M-F 6a-7a	6a-7a	1-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 11/05/12 6:11 AM M-F 6a-7a 6a-7a :30 MATT57 \$375.00 NM									
26	10/29/12	11/05/12	M-F 530p-6p	530p-6p	1-11---	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --11--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 W 10/31/12 5:44 PM M-F 530p-6p 530p-6p :30 MATT57 \$900.00 NM 2 13 Th 11/01/12 5:57 PM M-F 530p-6p 530p-6p :30 MATT58 \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 13 M 11/05/12 5:59 PM M-F 530p-6p 530p-6p :30 MATT57 \$900.00 NM									
27	10/29/12	11/04/12	M-F 7a-8a	7a-8a	11--1--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11--1-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/29/12 7:58 AM M-F 7a-8a 7a-8a :30 MATT57 \$600.00 NM 2 13 Tu 10/30/12 7:13 AM M-F 7a-8a 7a-8a :30 MATT58 \$600.00 NM 3 13 F 11/02/12 7:28 AM M-F 7a-8a 7a-8a :30 MATT58 \$600.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
569910-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11638

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	11/02/12	11/02/12	M-F 530p-6p	530p-6p	----1--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 11/02/12 5:42 PM M-F 530p-6p 530p-6p :30 MATT58 \$900.00 NM									
29	11/05/12	11/05/12	M-F 530p-6p	530p-6p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 11/05/12 5:43 PM M-F 530p-6p 530p-6p :30 MATT58 \$900.00 NM									
30	10/29/12	11/04/12	Sa 9p-1005p	9p-1005p	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 11/03/12 9:25 PM Sa 9p-1005p 9p-1005p :30 MATT57 \$1,500.00 NM									
31	11/05/12	11/05/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$2,680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,680.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 11/05/12 6:59 PM FOX Prime Monday 7-8p 7p-8p :30 MATT58 \$2,680.00 NM									
32	11/05/12	11/05/12	M-F 1105p-1135p	1105p-1135p	M-----	:30	1	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$320.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 11/05/12 11:25 PM M-F 1105p-1135p 1105p-1135p :30 MATT57 \$320.00 NM									

Total Spots 101 Gross Total \$48,800.00

## Payment Terms 30 Days

Agency Commission \$7,320.00

Net Amount Due \$41,480.00